

162

NAME

AND

ADDRESS

CONTACT

SALESPERSON

LOCAL



GREAT AMERICAN MEDIA

1010 Wisconsin Ave NW Ste 800

AGREEMENT MADE BETWEEN

KOVR-TV

AND

CONTRACT NO. REV. 1191-33325-1

DATE PRINTED

08/16/12

prior notice

2713 KOVR Drive, . West Sacramento CA 95605 KOVR-TV

PAGE ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** DCCC (DEMOCRATIC CONGRESSIONAL Required 430 S Capitol St SE Announcement 28 days

DC 20003-4024

USA

PRODUCTEST #1500

PRODUCT

Washington

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

DC 20007-3674

AGENCY EST. NO.

NATIONAL SALESPERSON

Washington

SARAH LEVENE

NICOLE ELIE POL

BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	•	SPOTS	TIME							the basis of face of
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	2	05:00A	06:00A	30S	09/11/12-09/14/12	CBS13.COM @ 5AM	2	125.00	250.00
2	T-F	3	06:00A	07:00A	30s	09/11/12-09/14/12	CBS13.COM @ 6AM	3	250.00	750.00
3	T-F	4	07:00A	09:00A	30s	09/11/12-09/14/12	CBS THIS MORNING	4	250.00	1000.00
4	Su	1	06:58A	08:28A	30s	09/16/12-09/16/12	CBS THIS MORNING - SUNDAY	1	1200.00	1200.00
5	T-F	2	08:58A	09:58A	30s	09/11/12-09/14/12	09/11/12-09/14/12 LET'S MAKE A DEAL		275.00	550.00
6	T-F	1	09:58A	10:58A	30s	09/11/12-09/14/12	THE PRICE IS RIGHT	1	500.00	500.00
7	T-F	2	12:00N	12:30P	30s	09/11/12-09/14/12	CBS13 NEWS @ NOON	2	400.00	800.00
8	T-F	2	02:58P	04:00P	30s	09/11/12-09/14/12	11/12-09/14/12 DR PHIL		400.00	800.00
9	T-F	3	04:00P	05:00P	30S	09/11/12-09/14/12	CBS13 NEWS @ 4	3	650.00	1950.00
10	T-F	2	06:30P	06:58P	30S	09/11/12-09/14/12	ENTERTAINMENT TONIGHT M-F	2	900.00	1800.00
11	T-F	3	05:00P	05:30P	30s	09/11/12-09/14/12	CBS13 NEWS @ 5	3	1500.00	4500.00
12	T-F	3	06:00P	06:30P	30S	09/11/12-09/14/12	CBS13 NEWS @ 6	3	1500.00	4500.00
13	М	1	07:00A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	1	250.00	250.00
14	м	1	02:58P	04:00P	30s	09/17/12-09/17/12	DR PHIL	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND PAGE 2 162 AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GREAT AMERICAN MEDIA DCCC (DEMOCRATIC CONGRESSIONAL Required 1010 Wisconsin Ave NW Ste 800 430 S Capitol St SE AND Announcement 28 days **ADDRESS** Washington DC 20007-3674 Washington DC 20003-4024 prior notice USA USA CONTACT SARAH LEVENE PRODUCTEST #1500 LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT

CODE

SALESPERSON NATIO NAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/11/12 AND ENDING 09/17/12 NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М	1	04:00P	05:00P	30s	09/17/12-09/17/12	CBS13 NEWS @ 4	1	650.00	650.00
16	м	1	06:30P	06:58P	30S	09/17/12-09/17/12	ENTERTAINMENT TONIGHT M-F	1	900.00	900.00
17	м	1	06:00P	06:30P	30S	09/17/12-09/17/12	CBS13 NEWS @ 6	1	1500.00	1500.00
18	Sa	1	04:58P	05:30P	30S	09/15/12-09/15/12	CBS13 NEWS @ 5 (SAT)	1	750.00	750.00
19	W	1	06:58P	07:58P	30s	09/12/12-09/12/12	BIG BROTHER	1	3500.00	3500.00
20	Т	1	08:00P	09:00P	30s	09/11/12-09/11/12	NCIS: LOS ANGELES	1	5500.00	5500.00
21	Th	1	08:00P	09:00P	30S	09/13/12-09/13/12	BIG BROTHER	1	3500.00	3500.00
22	T-F	4	10:00P	11:00P	30S	09/11/12-09/14/12	CBS 13 10PM NEWS M-SU	4	1500.00	6000.00
23	м	1	10:00P	11:00P	30s	09/17/12-09/17/12	CBS 13 10PM NEWS M-SU	1	1500.00	1500.00
24	T-F	2	11:00P	12:05A	30S	09/11/12-09/14/12	DAVID LETTERMAN	2	700.00	1400.00
25	T-Th	2	04:28A	05:00A	305	09/11/12-09/13/12	CBS MORNING NEWS	2	75.00	150.00
26	Su	1	05:58P	07:00P	30s	09/16/12-09/16/12	SIXTY MINUTES SUNDAY Total Contract:	1 47	6000.00	6000.00 50600.00
					Otr 3	<u>Jul</u> -12 .00	Billing Summary Aug Sep .00 50600.00		<u>Total</u> 50600.00	1

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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			ANL			PAGE 3
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	64888	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GREAT AMERICAN M	EDIA		DCCC (DEMOCRATI	C CONGRESSIONAL	Cancellation Notice
AND	1010 Wisconsin A	ve NW Ste 800		430 S Capitol S	St SE	Required
ADDRESS	Washington USA	DC 20007-3674		Washington USA	DC 20003-4024	Announcement 28 days prior notice
CONTACT	SARAH LEVENE			PRODUCTEST #15	500	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1500		PRODUCT 1300 CODE		1
NATIONAL SALESPERSON	1)					1
BROADCAS	T SCHEDULE STARTING	09/11/12 AND ENDING	09/17/	12 NO. WEEKS:	1	1

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